

10. 社會工作學系：非營利組織與社會工作管理學程

Master of Arts in Nonprofit Organization and Social Work Management, 2018~2019

The Master of Arts in Nonprofit Organization and Social Work Management (MA NOSWM) is an advanced professional degree for those desiring careers as leaders or social work supervisors of nonprofit organizations. The curriculum for this program includes core courses in key aspects of this field, supplemented by electives for specialization. The MA program provides:

1. Essential background knowledge of the scope, dynamics, and distinctiveness of the nonprofit sector.
2. Key skills in the administration of nonprofit organizations, such as working effectively with staff and volunteers, fundraising, program evaluation, and ethical judgment.
3. Theories and methods directing nonprofit organizations to achieve goals as efficiently and effectively as possible within the framework of social work values.

107 學年度非營利組織與社會工作管理碩士學程課程規劃

Course Curriculum for Master's Program of Arts in Nonprofit Organization and Social Work Management

Category	Title of Course	Year	Semester	Credits	Hours per week	Remarks
Required/ Core Courses	Theories and Methods of Social Work 社會工作理論與方法	1st	1st	3	3	
	Nonprofit Organization Management 非營利組織管理	1st	1st	3	3	
	Research Methods 研究方法	1st	1st	3	3	
	Nonprofit Organization Marketing and Fundraising 非營利組織行銷與勸募	1st	2nd	3	3	
	Social Policy Analysis 社會政策分析	1st	2nd	3	3	
	Social Work Advocacy & Nonprofit Organization 社會工作倡導與非營利組織	2nd	1st	3	3	
	Seminars 論文專題討論	1st & 2nd	1st & 2nd	0	2	
Elective Courses	Community care & Long-Term Care 社區照顧與長期照顧專題	1st	2nd	3	3	Select one of the two courses
	Medical Social Work 醫務社會工作專題	2nd	1st	3	3	
	Social Work Direct Services 社會工作直接服務	2nd	1st	3	3	Select one of the two courses
	Case Management 個案管理專題	2nd	2nd	3	3	
	Social Entrepreneurship 社會企業專題	2nd	2nd	3	3	Select one of the two courses
	Community Work 社區工作專題	2nd	2nd	3	3	

Note:

1. MA degree will be awarded for the successful completion of 27 credits as designated (including 18 credits of required courses and 9 credits of elective courses).
2. Domestic students who want to join English-taught program shall meet one of the language requirements, indicated below:
TOEIC-650 / TOEFL-500 (paper-based)/ GEPT-Intermediate Level/Equivalent test score of other English proficiency tests.

Course Description

Title of Course	Course Description
Theories and Methods of Social Work 社會工作理論與方法	As a helping profession, the primary mission of social work is to help clients meet their needs and enhance their well-being. In order to effectively respond to clients' needs and demands, professional social workers are required to equip with a wide range of knowledge and skills. This course therefore introduces main theories, theorists and methods that contribute to debates on social work theories and social work methods.
Nonprofit Organization Management 非營利組織管理	This course helps students gain a deeper understanding of the skills and knowledge of nonprofit organization management, including fundamentals of accounting and finance for governmental and nonprofit organizations; the tenets of nonprofit leadership; and fundraising principles and practices. It therefore aims to help students to equip with skills and knowledge of being a nonprofit organization managers.
Research Methods 研究方法	This course outlines the fundamentals of doing research, aimed primarily, but not exclusively, at the postgraduate level. This course provides an opportunity for students to establish or advance their understanding of research methods by comprehensively and critically exploring research language, ethics, and approaches. Therefore, the language of research, ethical principles and challenges, and the elements of the research process of quantitative, qualitative, and mixed method approaches will be introduced and discussed.
Nonprofit Organization Marketing and Fundraising 非營利組織行銷與勸募	Fundraising and marketing are complementary tools for building revenue streams and fulfilling objectives of program in nearly every nonprofit organizations. This course develops the student's abilities to market a nonprofit to mission recipients and prospective donors, and solicit funds from individuals and organizations. Through lectures, readings, discussions and assignments, students need to actively engage to learn how to help an organization achieve its mission and objectives.
Social Policy Analysis 社會政策分析	This course aims to develop skills and knowledge of social policy analysis, including entitlements, delivery and finance. Furthermore, different theories and perspective of social policy development will be introduced as well to understand how and why the welfare state expanded and retrenched in developed and developing countries, particularly, the Taiwanese welfare state and other Asian welfare states. Through this course, the students will learn how social policies are made, implemented, reformed and evaluated.
Social Work Advocacy & Nonprofit Organization 社會工作倡導與非營利組織	Advocacy activities provide an avenue for all social workers to connect their direct practices with the profession's aim of social justice. In this course, students will learn how social workers use skills and knowledge of social work to support the resilience of individuals, families and communities and change our society. Through the lens of social justice, students will critically reflect current challenges facing individuals, families and communities and find ways to advocate for needed changes.
Seminars 論文專題討論	This course focuses on discussion of issues, questions and controversies surrounding the disciplines in relation to social work, nonprofit organization and social policy. Therefore, this course is designed as a small-group discussion that encourages the development of critical thinking, writing skills, oral presentation and research methods.
Community care & Long-Term Care 社區照顧與長期照顧專題	We all depend on care services at some time in our lives – at home, in hospitals, or in community and residential settings. This course provides an overview of health and community care and through case studies and comparative studies, students will learn and know how social care services

	are delivered and managed. Whether students are involved in care work (paid or unpaid), use services, or simply have a general interest, this course develop knowledge and understanding and skills of community and long-term care, and prepare students for further study.
Medical Social Work 醫務社會工作專題	A medical social worker offers supports and resources for clients to help them recover from illness or trauma as well as its psychological, emotional and physical consequences. This course helps equip students with the knowledge and skills to work in hospitals, community clinics, and other healthcare institutes to support patients and their families, and to assist the larger medical team in the coordination of patients' care, including many of the non-medical aspects, such as economic needs, emotional supports and so on.
Social Work Direct Services 社會工作直接服務	When you envision social work, you likely think of working with clients to help them find ways to improve their lives, whether through offering guidance or finding community assistance programs. This type of social work is called direct practice, and it is at the heart of what it means to be a social worker. This course introduces knowledge and skills to conduct a client screening, determine the client's eligibility for various services and programs, provide case/care management or guidance and counselling to clients.
Case Management 個案管理專題	This course introduces what is case/care management, and skills and knowledge of how to help individual with complicated issues and problems. Therefore, this focus of this course will be concentrated on how to evaluate needs of the clients, how to coordinate a team, and how to design and implement intervention plans to help individuals through case/care management. The students will learn theories, skills and practice as it relates to the area of case/care management.
Social Entrepreneurship 社會企業專題	Social Entrepreneurship are gaining international attention motivated by the desire for change and to see the world as it can be. Students in the course will learn how social enterprise have developed creative solutions to address social problems. The intention of the course is to develop knowledge, appreciate of the role of social entrepreneurship that create social change and deepen students' understanding of the world. Thus, knowledge of social entrepreneurship, how to creatively find solutions to address societal problems, and why social entrepreneurship can be a drive of social change will be introduced.
Community Work 社區工作專題	This is a community-based course helping students to identify, analyze, and propose socially just solutions to problems and challenges that affect well-being and human rights of individuals, groups, and communities. These key skills are designed to equip students to work in areas related to community development, social care and social entrepreneurship. The course explores how services are provided across health, social care and education in the community, and there are many opportunities during the course for students to gain experience in these areas.

Faculty Members

Instructor's Title	Instructor's Name	Highest Education	Contact Information
教授兼系主任 Professor and Chair	黃松林博士 Dr. Song-lin Huang	Ph.D. in Social Policy, University of Newcastle, UK	Ext.:1920 Email: slhuang4221@gmail.com
特聘教授 Distinguished Professor	陳孝平博士 Dr. Michael Shiao- ping Chen	Ph. D. in Economics, Rice University, Houston, Texas, USA	Ext.:1932 Email: mschen@asia.edu.tw
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